

## PRESS ARTICLE

09/09/2020

### Sidel puts market-tailored, agile solutions and sustainability in the spotlight at ProPak Asia 2020



**At ProPak Asia 2020, from October 20<sup>th</sup> to 23<sup>rd</sup>, Sidel will showcase its newest agile and market-tailored innovations at booth AD01, in Hall 1010 at the Bangkok International Trade & Exhibition Centre (BITEC), Thailand. Placing a special focus on line design and its compact, high-performance equipment and service solutions, the company will also be exhibiting its latest sustainable End-to-End packaging innovations, designed in the spirit of circular economy.**

“2020 has been a challenging year for our industry. Therefore, we are happy that ProPak Asia is still happening, giving us the opportunity to connect with our customers from the region both personally and virtually. Being the number one international trade event for food, drink and pharmaceutical processing and packaging technology within South East Asia Pacific, ProPak Asia will be an ideal platform for us to bring the combination of Sidel’s global footprint paired with our expertise of the local market to life, promote brand awareness and introduce our latest innovations,” says Dominique Martin, Sales Vice President South East Asia & Pacific at Sidel. “Also, we are especially looking forward to be welcoming visitors and prospects via the BE Place online tool, which the organisers are providing this year to offer a full virtual ProPak experience to everyone who cannot travel to Bangkok in person at the moment.”

#### **One company – many future-proof solutions**

At this year’s trade show, Sidel will especially highlight its competencies in line design, presenting market-tailored packaging innovations and new agile solutions, designed to increase sustainability, reliability and performance as well as flexibility throughout the entire production process:

#### **Contact:**

F&H Porter Novelli  
Tel: +49 (0) 89 12175 123  
sidel@fundh.de

## PRESS ARTICLE

The next generation **Super Combi Compact** allows for a footprint reduction of up to 30% compared to the previous Super Combi model. At the same time, this new solution also excites with its efficiency enhancement for still drinks production thanks to the new filling technology of the Sidel EvoFILL HS Still, which guarantees a 30% faster filling performance. Super Combi Compact integrates five process steps – preform feeder, blower, labeller, filler/capper and cap feeder – into an all-in-one, compact and smart system that delivers continuous top-level performance of up to 54,000 bottles per hour (bph). Furthermore, the new Sidel EvoFILL HS Still filler comes with proportional filling valves, controlled by electro-magnetic actuators, ensuring the best hygiene and control of the complete filling cycle.

The **Combi BD** (Blowing and Decoration) marks another new and compact solution by Sidel that allows producers to deliver perfect empty, labelled PET bottles. The system incorporates the strongest features of the modular Sidel EvoBLOW and EvoDECO technologies with the advantages of an integrated configuration for fast, safe manufacturing and decoration of premium and/or lightweight PET packaging at up to 48,000 bph. Accordingly, the Combi BD stands for optimum packaging quality and integrity: Dispensing with the need for conveyors significantly reduces the risk of bottle damage. Also, having no infeed screw on the labeller – which accommodates roll-fed or pressure-sensitive labels (PSL) – ensures that the labelling will leave no marks on the bottles, even on specially shaped ones.

Another big company highlight at the show will be the **Sidel Aseptic Combi Predis™**, the integrated blow-fill-seal-filler solution with dry preform sterilisation, which ensures an aseptic production that is flexible, cost-effective and safe. Moreover, Sidel was the first company to receive the United States Food and Drug Administration's (FDA) approval for this patented technology. The solution sits among the many innovations across the line and beyond that champions Sidel's commitment to help producers reduce their environmental footprint because the dry preform sterilisation technology does not require any water and uses only minimal amounts of chemicals in the production process.

### New “End-to-End” eco-packaging alternative for still water

Beyond the mentioned solutions, visitors to Sidel's booth may also have a first-hand experience of the new, prize-winning **eco-packaging concept AYA**, which reinforces the company's commitment to sustainability, offering a new “End-to-End” packaging alternative for still water. AYA – which has already been awarded with the prestigious World Food Innovation Award (WFIA) in the category “Best Drink Packaging Design” this year – is a 220 ml water bottle with a targeted weight of just 5 g. It is blown from 100% recycled PET (r-PET) preforms and comes with a snap-on tethered cap to additionally reduce plastic pollution. The bottles' distinguished V-shape offers innovative packaging alternatives in terms of compactness and reduction of secondary and tertiary packaging materials well-suited to optimise logistics.

## PRESS ARTICLE

### Improving performance over time

Moreover, as a part of the service portfolio, Sidel will be showcasing its **remote video assistance** at ProPak Asia. Leveraging this tool, especially during the COVID-19 pandemic and the ensuing travel restrictions, the company has well demonstrated its capability to secure and improve the performance of its customers' equipment throughout their entire asset lifecycle.

“ProPak Asia remains one of the most important trade fairs for Sidel. We have been participating for many years now as the show brings us together with important contacts from the packaging industry as well as visitors and customers across the SEAP region. We are looking forward to present our latest innovations and service solutions again in Bangkok this year and gather valuable feedback to see whether our portfolio and our roadmap anticipate Asian producers' needs to stay abreast of ever-changing market demands,” Dominique Martin concludes.

More information on Sidel is available at: [www.sidel.com](http://www.sidel.com)



Editors Note: The images within this document are for illustrative purposes only and should not be used for reproduction. If high resolution copies are not attached with the document, please contact Nikolaus Schreck at F&H Porter Novelli for copies – see contact details below.

-----  
For editorial, advertising and sponsorship enquiries, please contact:

F&H Porter Novelli

Nikolaus Schreck, Senior Consultant

Tel: +49 (0) 89 12175 123

Email: [sidel@fundh.de](mailto:sidel@fundh.de)

## PRESS ARTICLE

Sidel is a leading provider of equipment and services solutions for packaging beverage, food, home and personal care products in PET, can, glass and other materials.

With over 40,000 machines installed in more than 190 countries, we have nearly 170 years of proven experience, with a strong focus on the factory of tomorrow with advanced systems, line engineering and innovation. Our 5,500+ employees worldwide are passionate about providing solutions that fulfil customer needs and boost the **performance** of their lines, products and businesses.

Delivering this level of performance requires that we stay flexible. We continuously ensure we **understand** our customers' changing challenges and commit to meeting their unique performance and sustainability goals. We do this through dialogue and by understanding the needs of their markets, production and value chains. In turn, we apply our solid technical knowledge and smart data analytics to ensure lifetime productivity reaches its full potential.

We call it **Performance through Understanding**.

Find out more at [www.sidel.com](http://www.sidel.com) and connect with us



[youtube.com/user/sidel](https://youtube.com/user/sidel)



[twitter.com/Sidel\\_Intl](https://twitter.com/Sidel_Intl)



[linkedin.com/company/sidel](https://linkedin.com/company/sidel)



[facebook.com/SidelInternational](https://facebook.com/SidelInternational)