

PRESS ARTICLE

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Sidel displays latest packaging innovations at Cibus Tec



Sidel, a leading provider of equipment and services solutions for packaging food, beverage, home and personal care products in PET, can, glass and other materials, will present its market-tailored and innovative solutions at Cibus Tec (booth D 004 in Hall 3), from 22nd to 25th of October.

Cibus Tec is among the most innovative food technology exhibitions in the world and has been serving the food and beverages industry since 1939 as an undisputed leader in the sectors of processing and packaging vegetables, fruit, milk and by-products. Taking place in Parma (Italy), the 2019 edition of this fair will feature 400 international brands from 25 countries, active in the field of food and drink manufacturing. For the first time in the history of the show, an entire pavilion will be dedicated to the most innovative solutions for juices, milk, water, soft drinks, beer, spirits and wine, relying on the presence of over 150 of the main suppliers from around the world.¹

With customer proximity at the heart of the company's strategy, and one of its main centers of expertise located in Parma, Sidel will exploit the show for the first time in its history, welcoming visitors to their booth D 004 in Hall 3. There, industry professionals can get a first-hand experience of an impressive heritage in the packaging industry: Sidel looks back at a history of more than 160 years, complemented by more than 40 years in PET packaging design and aseptic PET applications and more than 50 years of serving the food market.

¹ <https://www.cibustec.it/en/>

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At the booth, visitors can interact with the award winning Sidel CoboAccess™_Pal, an industrial, safe and easy-to-use cobotic palletiser that is particularly suited for low-speed applications in the food, home and personal care industries. Additionally, the company's proven Aseptic Combi Predis™ blowing/filling/capping integrated solution will be in the spotlight: the simplicity, environmental benefits and absolute food safety ensured by the dry preform sterilization technology have been recognised by more than 150 liquid dairy and juice producers worldwide.

“By combining local proximity and global footprint and by continuously adapting to the needs of our customers’ markets, production and value chains, we apply our solid technical knowledge, smart data analytics and sustainable practices to ensure that lifetime productivity reaches its full potential,” says Paolo Givera, Account Director Southern Europe from Sidel.



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Sidel is a leading provider of equipment and services solutions for packaging beverage, food, home and personal care products in PET, can, glass and other materials.

With over 40,000 machines installed in more than 190 countries, we have nearly 170 years of proven experience, with a strong focus on the factory of tomorrow with advanced systems, line engineering and innovation. Our 5,500+ employees worldwide are passionate about providing solutions that fulfil customer needs and boost the **performance** of their lines, products and businesses.

Delivering this level of performance requires that we stay flexible. We continuously ensure we **understand** our customers' changing challenges and commit to meeting their unique performance and sustainability goals. We do this through dialogue and by understanding the needs of their markets, production and value chains. In turn, we apply our solid technical knowledge and smart data analytics to ensure lifetime productivity reaches its full potential.

We call it **Performance through Understanding**.

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