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Sidel at ProPak Asia 2019 – Product quality and diversification in the spotlight



Sidel will be exhibiting at ProPak Asia 2019, taking place at Bangkok International Trade Exhibition Centre (BITEC), Thailand from June 12th to 15th. At booth BW01, in Hall 104, the company will showcase its equipment and services solutions for packaging beverage, food, home and personal care products in PET, can, glass and other materials. A strong focus will be placed on aseptic applications and packaging machinery dedicated to the food, home and personal care market.

“ProPak Asia is the region’s number one international trade event for food, drink and pharmaceutical processing and packaging technology. As a very important exhibition, it typically allows us not only to introduce our innovations but, importantly, also to receive vital feedback from our customers to those innovations and ensure that our roadmap reflects and anticipates their needs. Therefore, it helps bring to life the combination of Sidel’s global footprint and its local expertise on the South East Asia Pacific market,” says Dominique Martin, Vice President Beverages Equipment Sales South East Asia & Pacific, Sidel.

One company – many solutions

At this year’s trade show, Sidel will highlight its market-tailored innovations, designed to increase reliability, flexibility, performance and agility in the production process. Chief among these future-proof solutions are:

- The Sidel Aseptic Combi Predis™, an integrated blow-fill-seal-filler solution with dry preform sterilisation. It ensures an aseptic production that is flexible, cost-effective and

Contact:

Public Relations
Tel: +39 0521 999 452
press@sidel.com

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safe. Sidel was the first company to receive Food and Drug Administration (FDA) approval for this patented solution. Because the dry preform sterilisation technology does not require any water and uses only minimal amounts of chemicals in the production process, the Aseptic Combi Predis has – since its launch – globally contributed to save 7 billion litres of water and 57,000 tons of PET, while producing 46 billion bottles. The solution sits among the many innovations across the line and beyond that champions Sidel's commitment to help producers reduce their environmental footprint, another big company highlight at the show.

- The EvoFILL Can, which offers a high degree of flexibility and improved hygienic conditions for the filling of top quality, aluminium cans. Having undergone a complete redesign, the new solution is able to manage a wider range of cans, filling various temperatures and beverage types, thus bringing great filling performance to high quality beverages, like low-carbonated drinks or flash pasteurised beer.
- The brand-new EvoFILL Glass filler, Sidel's response to the need to adapt to rapidly changing markets and trends in premium beverages. Engineered according to top hygienic standards with the new "no base" design, the drive system with servomotors, and – especially – its external beverage tank and integrated small product chamber, EvoFILL Glass delivers excellent drinks and unlimited flexibility.

Moreover, visitors will have a first-hand experience of CoboAccess™_Pal, a compact and robust industrial palletising solution based on collaborative robotics, which will be displayed as live and running equipment at Sidel's booth. It has been designed to complement low-speed lines and contribute to line efficiency, reliability and – especially – increased welfare for operators. The show will provide also a unique opportunity to promote the recent addition to Sidel's portfolio of cobotic palletising solutions, CoboAccess_Pal M.

Simone Mondini, Vice President Equipment Sales Food, Home & Personal Care Africa, Oceania and Asia, Sidel, adds, "Featuring a Fanuc CR-15iA robotic arm, CoboAccess_Pal M allows a higher payload while running at six cycles per minute. Equipped with DCS software and the safe contact stop technology, the new cell becomes even more industrial and therefore better suited for a wider scope of applications and market categories."

Presentation on market diversification at Brewing Conference

To further strengthen the link with international and local players, Sidel will also be participating to the Bangkok Brewing Conference. Organised by the Thailand Beer Industry Guild (TBIG) and the VLB Berlin, the event will take place at BITEC from June 9th to 11th. Olivier Goffin, Vice President Global Category for Beer, Wine & Spirits at Sidel, will be giving a presentation on the topic "Combining operational excellence with disruptive packaging diversification". Planned on June 11th, at 2.30pm, this keynote speech will show how these two apparently distant set of

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objectives can be combined into a winning formula for companies operating in the fast growing and changing Asian market place.

More information on Sidel is available at: www.sidel.com



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For editorial, advertising and sponsorship enquiries, please contact:
F&H Porter Novelli
Katherina Riesner, Junior Consultant
Tel: +49 (0) 89 121 75 180
Email: sidel@fundh.de

For any other enquiries, please contact:
Sidel
Lucia Freschi, Public Relations Manager
Tel: +39 0521 999452/Cell: +39 3472632237
Email: lucia.freschi@sidel.com

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Sidel is a leading provider of equipment and services solutions for packaging beverage, food, home and personal care products in PET, can, glass and other materials.

With over 40,000 machines installed in more than 190 countries, we have nearly 170 years of proven experience, with a strong focus on the factory of tomorrow with advanced systems, line engineering and innovation. Our 5,500+ employees worldwide are passionate about providing solutions that fulfil customer needs and boost the **performance** of their lines, products and businesses.

Delivering this level of performance requires that we stay flexible. We continuously ensure we **understand** our customers' changing challenges and commit to meeting their unique performance and sustainability goals. We do this through dialogue and by understanding the needs of their markets, production and value chains. In turn, we apply our solid technical knowledge and smart data analytics to ensure lifetime productivity reaches its full potential.

We call it **Performance through Understanding**.

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