

PRESS ARTICLE

Case study

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GULF REGION COCA-COLA BOTTLER AL AHLIA GULF LINE SAVES 20% ON ENERGY WITH SIDEL SERVICES LINE IMPROVEMENT

New solution helped Al Ahlia Gulf Line save 20% on energy and reduce cost



In line with the United Arab Emirate's (UAE) eco-friendly initiatives, Al Ahlia Gulf Line, the licensed bottler and distributor of Coca-Cola brands in the UAE and Oman, announced that it had achieved 20% in energy savings after upgrading its water production line with innovative solutions from Sidel Services™.

With the implementation of Sidel's ECO Booster™ services, a comprehensive service based on the measurement, advice and continuous improvement of Sidel production equipment, Al Ahlia Gulf Line has been able to improve the performance of its blow moulder to significantly reduce energy consumption.

"Being a certified plant for ISO 14001:2004 (Environmental Management System) and the ADEHSMS (Abu Dhabi Environment, Health and Safety Management System), we have set ambitious plans for ourselves to reduce carbon footprint and energy consumption in line with the ecological initiatives of the local government. We are committed to produce in an environment-friendly manner, reduce our environmental impact and use resources efficiently. With the integration of innovative technology and advanced solutions from Sidel into our equipment, we were able to achieve remarkable results embedded in the improved performance and the savings of energy and costs," said Ravikanth Uppaluru, Factory Manager at Al Ahlia Gulf Line.

Al Ahlia Gulf Line started in-house production from the Al Ain Plant in 1990. Apart from Arwa Water, the company bottles and distributes Coca-Cola brands including Fanta and Sprite. The plant operates two SBO8 Universal blow moulders for the production of carbonated soft drinks, in addition to one PET water line fitted with a Combi (SBO 20 blow moulder and Eurotronica filler, plus Rollquatro labeller) from Sidel.

Contact:

Public Relations
Tel: +41 41 785 23 60
press@sidel.com

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“Al Ahlia is one of our oldest customers in the UAE, as our history of working together spans over almost two decades. The company has always been showing responsibility towards the surrounding community and the environment, and at Sidel, we are ready to support them with our innovative solutions that enable them to cut energy consumption and achieve greater sustainability,” said Samuel Gobbe, Services Director for the Greater Middle East and Africa region at Sidel.

In 2013, the consumption of bottled water in the UAE registered growth in both total volume and current value estimated at 6% and 11%, respectively. This increase was due to high amounts of water consumed for health reasons and because of the increasing tourism inflow. This trend is expected to continue growing in line with the population and tourism growth. Per capita consumption is also expected to keep rising.





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For editorial and advertising enquiries, please contact:
Shaw & Underwood PR
Chris Twigger, Director
Tel: +44 121 454 5584 / Cell: +44 7795 423796
christwigger@shawandunderwood.co.uk

About Sidel

Sidel is the leading global provider of PET solutions for liquid packaging. We are committed to being the most innovative, responsive and reliable partner, providing sustainable solutions for the beverage industry.

Headquartered in Switzerland, we have production sites in 13 countries and 30,000 machines installed in more than 190 nations worldwide. With over 3,400 employees worldwide, we provide optimal PET packaging solutions for water, soft drinks, milk, sensitive products, edible oils and alcoholic beverages including beer.

We aim to create value for our customers by giving them A Better Match. This is the tailored solution that caters for their needs exactly. We do this by offering flexible and reliable production systems that are easily adaptable to market developments and future technology, supported by value-added services.

We are Sidel. We are **A Better Match**.

Find out more at www.sidel.com

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