

PRESS ARTICLE

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SIDEL WINS THREE MAJOR NEW COCA-COLA HELLENIC CONTRACTS



Sidel, the leading global provider of PET solutions for liquid packaging, has been awarded three major new projects by The Coca-Cola Hellenic Bottling Company (Coca-Cola HBC). The project wins are in Nigeria (Ikeja), Russia (Moscow) and Belarus (Minsk).

“The quality and safety of our beverages are our highest priority, which is why packaging is so vital. At the same time as protecting the liquid, we want our bottles to stay attractive across the supply chain and on the supermarket shelf, and offer a good consumer experience thereafter,” said Costin Barbu, Engineering Director at Coca-Cola HBC. “We therefore work with our partners like Sidel to drive innovation and identify new ways to improve packaging that creates value for us and our consumers.”

Another Sidel line for Moscow

In Moscow, where Coca-Cola HBC is already operating four Sidel lines – including two Sidel Combis – the new line will comprise a Sidel Matrix™ Combi, a Sidel Matrix Labeller, a mixer, two packers, a handle applicator, a conveyor, a high-level linear palletiser and a stretch wrapper. It has the capacity to produce 500ml and 1,500ml PET bottles. Sidel is also providing Coca-Cola’s operators with over two weeks of training, on-site technical support for six months and ongoing spare parts and maintenance support.

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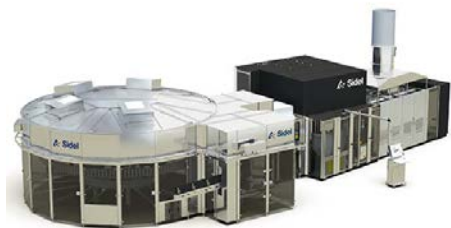
Bottle filler for Belarus

At the Coca-Cola HBC plant in Minsk, the capital and largest city of Belarus, the company again took delivery of Sidel equipment in February 2014. The acceptance test for the Sidel Eurostar, the mechanical pressure level filler for bottles and its accompanying Sidel rollfed labeller, has already been successfully completed and the line is now under way producing 2-litre bottles.

New line for Nigeria

In Nigeria, the outlook for the soft drinks market is very encouraging and looks set to continue to grow, with all major categories showing the potential for robust growth in both total volume and current value sales. Both the national population and disposable incomes are increasing, with new launches, marketing activities, improvements in distribution and other favourable economic conditions favouring all drinks producers.

The complete new bottling line ordered from Sidel for the Coca-Cola HBC plant in Ikeja will be dedicated to the production of carbonated soft drinks. PET bottles in 500ml and 1,500ml formats will be produced. The installation of the Sidel equipment in the Ikeja plant is starting in May. The first saleable products will then be coming off the new bottling line in early July 2014.





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About Sidel

Sidel is the leading global provider of PET solutions for liquid packaging. We are committed to being the most innovative, responsive and reliable partner, providing sustainable solutions for the beverage industry.

Headquartered in Switzerland, we have production sites in 13 countries and 30,000 machines installed in more than 190 nations worldwide. With over 5,500 employees worldwide, we provide optimal PET packaging solutions for water, soft drinks, milk, sensitive products, edible oils and alcoholic beverages including beer.

We aim to create value for our customers by giving them A Better Match. This is the tailored solution that caters for their needs exactly. We do this by offering flexible and reliable production systems that are easily adaptable to market developments and future technology, supported by value-added services.

We are Sidel. We are **A Better Match**.

Find out more at www.sidel.com

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