

PRESS ARTICLE

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SECURING PERFORMANCE OVER TIME THE FOCUS FOR SIDEL GROUP SERVICES AT DRINKTEC



How services help to build, maintain and improve beverage producers' line performance throughout their asset lifecycle will be a key highlight for Sidel and Gebo Cermex services teams, exhibiting jointly as part of the Sidel Group at Drinktec 2017 (11-15 September).

With the marketplace growing ever more competitive and with ever-changing consumer demand for greater flexibility, beverage producers are pushing the limits of their production equipment to their very maximum. This increasingly emphasises the need to secure optimum performance throughout their asset lifecycle.

Jean-François Tournenc, Gebo Cermex Vice President Services, comments – “Beverage producers need to be able to focus on their core business – achieving the productivity levels and meeting the quality targets that are key to profitability. In order to do that, they need to rely on continuous performance throughout the whole production process. Clearly, each stage of production comes with specific requirements: after designing and building a piece of equipment or a line, a fast and safe start-up allows the benefits of the asset to be realised more quickly through well trained operators. Once production has started, the main objective is to maintain and enhance the value of the investment made in the equipment, getting the most out of it. This is where stable and continuous performance is required, to achieve total control and predictability of line output and operational costs over time. Throughout the assets' lifecycle, longer-term competitiveness is secured, continually ensuring that installed solutions are flexible enough to accommodate evolving

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consumers' needs and technology developments, while constantly reducing environmental footprint and TCO (total cost of ownership)."

Continuous performance means maximum production uptime and constant availability of materials, technical and field support. Tourenc continues – "We will showcase how the Sidel and Gebo Cermex Services portfolio can help beverage producers to secure no-stop operations, via a real partnership with their OEM (original equipment manufacturer). Today leading organisations are leaving behind reactive maintenance: they understand that more proactive approaches can lead to more predictability over production output and costs over time. A close partnership with the OEM is crucial in adopting such a path."

Among the new Sidel and Gebo Cermex services launched at Drinktec are:

- Modular maintenance solutions, evolving from existing support and supervision packages, offering tailored answers to customers' needs. This enables manufacturers to achieve maximum availability and reliable production, while controlling costs.
- Customised training solutions, helping beverage producers build their teams' performance. This allows a shorter time-to-market and a safe vertical start-up, together with reduced long-term Mean Time to Repair (MTTR) for better efficiency.

For further information on the Sidel Group Services portfolio visit www.sidel.com/services and www.gebocermex.com/Services

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About Sidel

Our purpose is to help brands protect the product inside, preserve the planet outside and touch the lives of millions of people every day.

We do so by offering complete and modular PET, can and glass packaging solutions, including people, services and equipment.

Sidel has over 165 years of industrial experience. With 30,000 machines installed in more than 190 countries, we have been helping producers fill beverage bottles for over 85 years, blow them for more than 50 and label them for more than 40. We have over 40 years of aseptic packaging expertise, and were one of the first companies to introduce PET bottles to the beverage industry over 35 years ago.

Part of the Tetra Laval group, Sidel has offices worldwide, including 8 production sites and 8 training centres. All our experts are committed to creating the optimum liquid-packaging solution.

We call it **A Better Match** - for our world, our customers and ourselves.

Find out more at www.sidel.com and connect with us



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About Gebo Cermex

In a complex industry where know-how is everything, Gebo Cermex is formed from the union of two strong brands: Gebo & Cermex, gathering packaging line engineering experience across a range of market segments from beverages and food to pharmaceuticals, via home and personal care. For over half a century, our experts have improved the performance of production and packaging lines in some of the most demanding industries. Today more than 37,000 equipment and system installations bear our signature. We add value to our customers' business in four dimensions, from equipment design and manufacturing to line engineering, services and line improvement.

Headquartered in the French city of Strasbourg and part of the Sidel Group, Gebo Cermex is a people-centric organization with over 2,000 employees and over 20 commercial and manufacturing sites in all major regions around the world.

No-one knows packaging lines like we do: we are First in line!