



PRESS ARTICLE

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SIDEL TO REVEAL NEXT GENERATION OF COMPLETE BEVERAGE PACKAGING SOLUTIONS AT DRINKTEC

Exhibiting as part of the Sidel Group, along with Gebo Cermex, Sidel will be introducing a number of breakthrough packaging solutions at Drinktec 2017 (stand A6.330), to help producers meet the challenges of ever-changing demands in beverage markets.

Frédéric Saily, Executive Vice President for Product Management and Development at Sidel, comments – “Beverage producers, brand owners and co-packers need to stay competitive in an evolving and demanding market, with easy-to-use, smart, flexible and customised solutions. At Drinktec 2017 we are looking forward to showing how this understanding of our customers’ needs and the trends in the liquid packaging industry enables us to deliver greater performance for bottling lines. The future-proof technologies and market-tailored innovations on display on our stand are designed to achieve these goals while optimising total costs of ownership (TCO) and ensuring high product quality and enhanced versatility.”

Among the global launches taking place at Drinktec (11-15 September) are:

- The Sidel Super Combi - an all-in-one system for water and carbonated soft drinks (CSD) production that delivers ready-to-sell products at very high speed, with maximum uptime and ease of operation – all at the lowest TCO. Integrated equipment intelligence means it continuously self-optimises for the best possible performance and efficiency, making it one smart solution.
- The new modular labeller which has the flexibility to accommodate different labelling technologies applicable to both glass and PET containers, for easy and quick format changeovers and increased productivity.
- The new Sidel can and glass fillers, based on the proven Sidel Matrix™ platform, offer producers of beer and CSD improved hygienic conditions, maximised efficiency and high flexibility. This allows the production of top quality drinks that meets strict standards in terms of sustainability.

Another highlight at Drinktec 2017 will be the Sidel Group Agility 4.0™ framework. This offers customers digitally-aided understanding, enhanced performance and packaging mass customisation opportunities. Additionally, solutions to handle aseptic and hot fill production in PET will be a particular focus on the stand with experts available to discuss these technologies. Recently, Sidel received approval from the US Food and Drug Administration (FDA) for its Aseptic Combi Predis™ FMA blow fill seal filler. This solution is the world’s first aseptic PET filling equipment with dry preform sterilisation validated for low acid manufacturing and commercial distribution in the United States and other FDA markets. Recognising the importance of services, Sidel will also be highlighting its Sidel Services™ portfolio which helps customers to build, maintain and improve the performance of bottling lines throughout the production lifecycle.

More information on Sidel’s participation at Drinktec is available at: sidel.com/drinktec

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About Sidel

Our purpose is to help brands protect the product inside, preserve the planet outside and touch the lives of millions of people every day.

We do so by offering complete and modular PET, can and glass packaging solutions, including people, services and equipment.

Sidel has over 165 years of industrial experience. With 30,000 machines installed in more than 190 countries, we have been helping producers fill beverage bottles for over 85 years, blow them for more than 50 and label them for more than 40. We have over 40 years of aseptic packaging expertise, and were one of the first companies to introduce PET bottles to the beverage industry over 35 years ago.

Part of the Tetra Laval group, Sidel has offices worldwide, including 8 production sites and 8 training centres. All our experts are committed to creating the optimum liquid-packaging solution.

We call it **A Better Match** - for our world, our customers and ourselves.

Find out more at www.sidel.com and connect with us



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