

PRESS ARTICLE

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Sidel acquires Makro Labelling to expand offering in labelling machines



The Sidel Group expands its offering in state-of-the-art labelling technologies and broadens its reach in key market segments. This will ignite a further phase of international development for Makro Labelling Srl, an innovator and leader in the field.

We are excited to be able to offer enriched labelling expertise and even greater flexibility to our customers, strengthening our position in labelling solutions and broadening our reach in dynamic markets such as wine, spirits, food, home and personal care. We will capitalize on the success already reached by Makro Labelling built on expertise, innovation and operational agility. The low and medium-speed modular labelling machines made by Makro will complement our leading higher-speed technologies that are manufactured in our factory in Mantova, Italy and integrated into Sidel's packaging lines. We extend a very warm welcome to all Makro Labelling employees now joining the Sidel Group", said **Monica Gimre, CEO & President at Sidel.**

Sidel has been developing labelling solutions for the past 40 years. It is present in Mantova with its own labelling plant where it has advanced its labelling technologies, reaching speeds of 90,000 containers per hour, that are well-integrated into Sidel's complete lines and Super Combi series.

New phase of development and growth

"Joining forces with Sidel is an opportunity for further development and growth for Makro Labelling. After the acquisition, Makro will maintain its full autonomy as a unit of the Sidel Group and will continue to operate independently from its current headquarters. At the same time, we will be able to leverage and develop interesting synergies, exchange best practices, and offer an even richer experience for our employees and a broader portfolio to our customers. We are excited to embark on this new chapter of our adventure", said **Simone Marcantoni, Managing Director at Makro Labelling.**

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Makro Labelling is a modular labelling machine company that was founded in 2009 by five partners who are still forerunners in the company today and bring 30 years of experience to the table. Makro's machines can label up to five items per bottle in cold glue, hot glue, self-adhesive, and combination versions. Sidel's pairing with Makro, a company which has grown rapidly with worldwide reach, offers a key opportunity for both parties. The company is based in Goito (Mantova, Italy) and employs over 120 people.

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Sidel is a leading global provider of packaging solutions for beverage, food, home and personal care products in PET, can, glass and other materials.

Based on over 170 years of proven experience, we help shape the factory of tomorrow, through advanced systems and services, line engineering, eco-solutions, and other innovations. With over 40,000 machines installed in more than 190 countries, Sidel has 5,000+ employees worldwide who are passionate about providing equipment and service solutions that fulfil customer needs.

We continuously ensure we understand the evolving business and market challenges our customers face and commit to meeting their unique performance and sustainability goals. As a partner, we apply our solid technical knowledge, packaging expertise and smart data analytics to assure lifetime productivity at its full potential.

We call it **Performance through Understanding**.

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