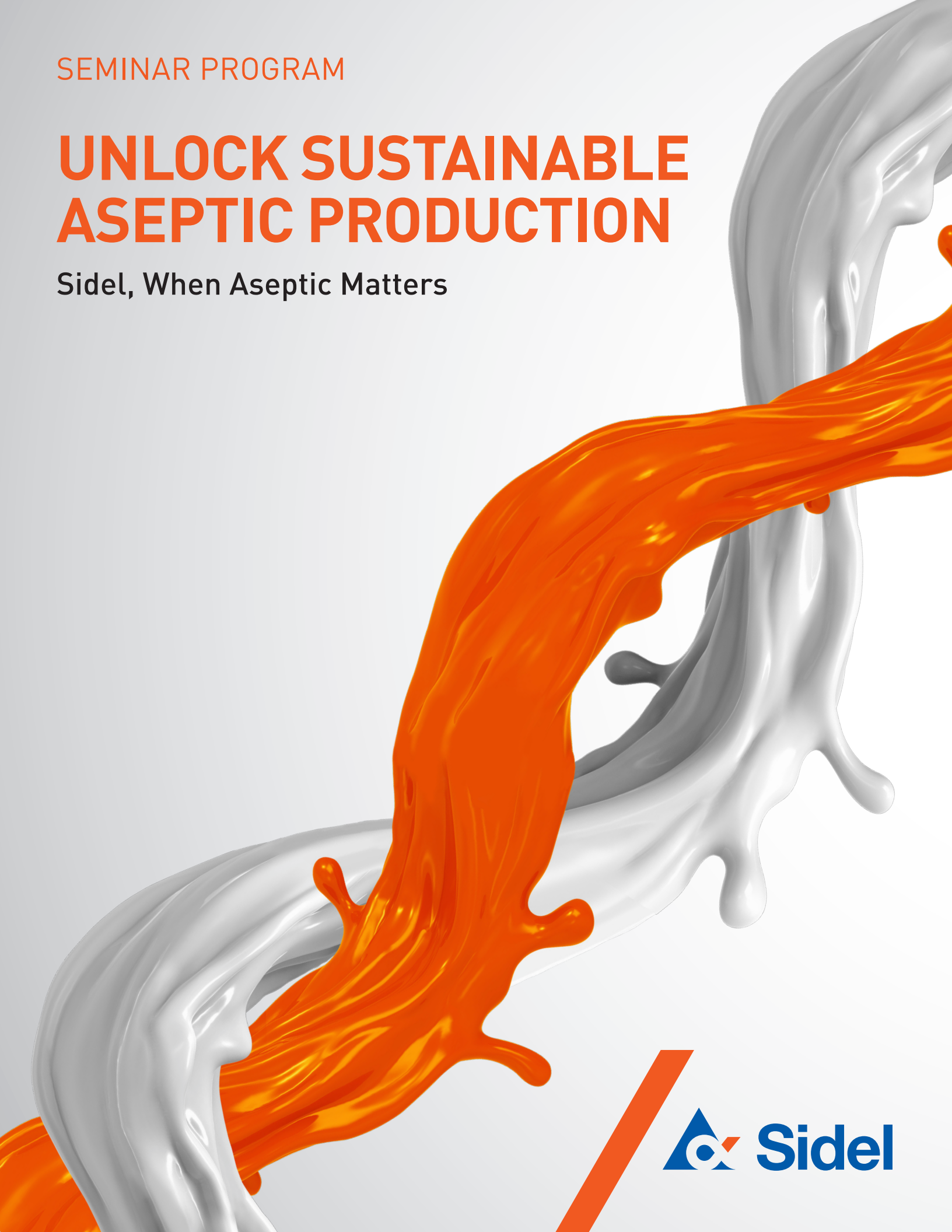


SEMINAR PROGRAM

# UNLOCK SUSTAINABLE ASEPTIC PRODUCTION

Sidel, When Aseptic Matters





# WELCOME

We are pleased to welcome you to the third edition of Sidel's **ASEPTIC SEMINAR 2023: UNLOCK SUSTAINABLE ASEPTIC PRODUCTION**, an event brought to you by Sidel, Tetra Pak, Gentlebrand, Intel, IMCD, Husky, Silgan, Penn Color, Napcor, Eastman, E80 Group, Mountaintop Beverage and other industry leaders.

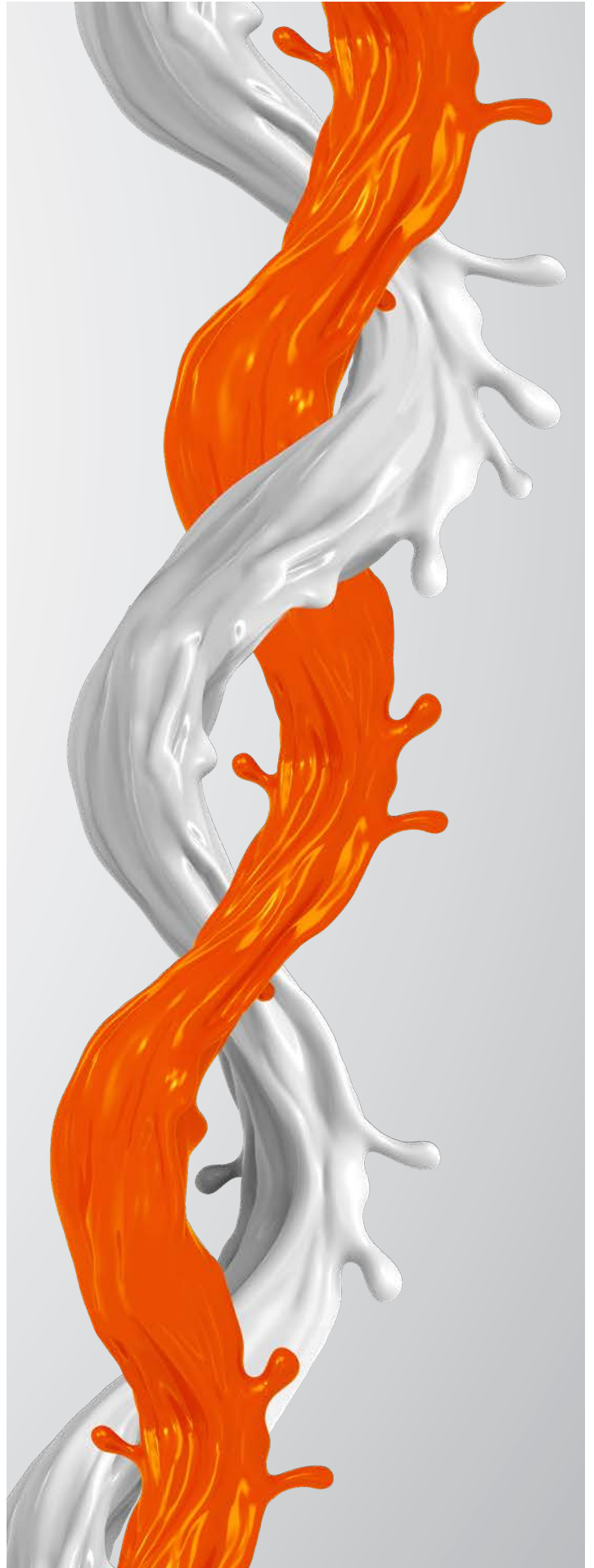
Thank you for joining us in gaining valuable insights into how to overcome the current challenges impacting the American aseptic beverage industry and how to apply an agile and holistic manufacturing approach to achieve an efficient and sustainable production. What's happening in the liquid dairy as well as in the juices, nectars, teas/coffee and isotonic markets in North America today? How do today's consumer habits and market trends impact packaging requirements? How can you adapt your production capacities quickly and efficiently?

This knowledge-sharing journey will help you learn the key takeaways to achieving a success in the dynamic packaging line industry. From guaranteeing product safety to mastering challenges such as managing multiple SKUs, production costs and sustainability considerations, every aspect will be covered.

The speaking sessions are paired with numerous networking breaks to ensure a high level of collaboration between attendees, speakers and sponsoring partners. A cocktail event is scheduled at the end of day one to further foster networking and collaboration.

At the end of the seminar, each attendee will receive a link to download the presentations.

**We are delighted that you have joined us and became a part of the solution to the challenges in the sustainable aseptic production!**



## ABOUT THE ORGANIZERS

Sidel and its partners Tetra Pak, Gentlebrand, Intel, IMCD, Husky, Silgan, Penn Color, Napcor, Eastman, E80 Group, Mountaintop Beverage and other industry leaders will welcome your questions on how to overcome the current challenges impacting the American aseptic beverage industry. There will be a dedicated Q&A time after each presentation.

In parallel with the seminar presentations, some of the organizers will have display samples as well as literature with more details available for attendees.



For more information about this seminar and our latest aseptic solutions, please scan the QR code on the right.

If you have additional questions, you may always [contact us](#) via [sidel.com](#).



## OUR SPEAKERS



### MARCOS PILATI

#### VP Equipment Sales North America, SIDEL

Marcos Pilati is the Vice President of Sales for Sidel North America. He joined Sidel in 2005 and is based in Norcross, GA after relocating from Mexico in 2021. Prior to assuming his current role, Marcos held a variety of positions within Sidel Americas. He has over 25 years of experience in the industry and a degree in food engineering.



### LYNN DORNBLASER

#### Director of Innovation and Insight, MINTEL

Lynn Dornblaser brings more than 35 years of product trend knowledge to her work at Mintel, which she joined in 1998. She applies her unique perspective on the market and new product development to tailored client research and to extensive public speaking. She is a keynote speaker and has been quoted by The Wall Street Journal, USA Today, The New York Times, and CNN.



### WANDA JURLINA

#### Technical Business Development Manager, IMCD

Wanda Jurlina has over 30 years of experience in product development and troubleshooting working in a variety of application areas with a range of hydrocolloids, starches, functional ingredients. Wanda's experience includes formulating and processing beverages, dairy products, plant-based foods, dressings & sauces, etc.



### JEAN-PIERRE BERLAN

#### Processing Sales Director, TETRA PAK Inc.

Jean-Pierre Berlan joined Tetra Pak's North American Processing Group as Director of Sales and Marketing in 2004. He has worked for Tetra Pak in several markets during the past 32 years: Europe, Central America and USA. He has a Food Science background and started as a Process Engineer.

## OUR SPEAKERS



### SHANTAL ALFARO

**Business Area Manager Americas, GENTLEBRAND**

Shantal Alfaro is Business Area Manager for the Americas at Gentlebrand, a design agency belonging to Sidel Group which specializes in strategic packaging development starting with the branding and marketing needs for each product category, while caring as well its feasibility. She has more than 12 Years of experience in the consumer goods industry.



### VINCENT LE GUEN

**VP Packaging, SIDEL**

Based in France, he has led Sidel Packaging Services since 2011. His responsibilities include all areas of packaging development, such as packaging and preform design, packaging optimization and qualification, and liquid-package interaction analysis. By looking holistically at the packaging, Vincent and his team ensure that beverage producers get the most value from their containers. He holds a Master's in Engineering & Sales.



### ARNAUD POUPET

**Director Sensitive Product Management, SIDEL**

Arnaud holds the position of Product Management Director for Sensitive Solutions at Sidel. Based in France, he has been working for Sidel for more than 25 years, including 20 years working in the Sensitive Products area. He is currently leading the Sensitive Portfolio Product Management which include Aseptic Filling, Aseptic Blow-molding and Hot-filling. He has been deeply involved in the FDA approval process of the Aseptic Combi Predis which was completed in 2017.



### NICOLAS RIVOLLET

**VP Marketing, PENN COLOR**

Nicolas Rivollet has 25 years of experience in leadership teams, supporting and driving the growth agenda of international industry leaders. His experience is with \$250M to \$2B companies: 20 years in different roles in engineering and marketing, for equipment manufacturers in the field of PET packaging and 5 years as VP of Marketing for a supplier of master-batches and color concentrates for consumer goods, building & construction, automotive and other.



### **DR. NAIMA BOUTROY**

**Global Packaging Expert, SIDEL**

Naima Boutroy is Global Packaging Technical support at Sidel. Based in France, she has led Packaging development projects since 2007: within her global responsibilities, a specific focus is placed on solutions for sensitive products, such as packaging and preform performance evaluation, barrier packaging solutions, and recycling. She holds a Ph.D. in Physics and a Master's Degree in Chemistry & Physics.



### **NADER KHALID**

**Business Development Manager, HUSKY**

Joining Husky in 2007, Nader has over 15 years' experience in rigid packaging covering a variety of packaging applications in the food & beverage sector. Nader's previous experience includes working as a PET Systems Project Engineer, and direct sales as a Business Manager for North America. Since September 2020, Nader Khalid has worked as Husky's Business Development Manager for Rigid Packaging responsible for the North American market.



### **LAURA STEWART**

**Executive Director, NAPCOR**

Laura Stewart brings more than three decades of experience with polyethylene terephthalate (PET) plastics, recycling, and packaging. She works on behalf of NAPCOR members to promote and protect the PET molecule. The organization champions programs such as Positively PET™, life cycle analysis, data and reporting, and addresses key issues to further the value of PET.



### **CHRISTOPHER J. LAYTON**

**Sustainability Director, EASTMAN**

Chris is the Sustainability Director for Eastman's Specialty Plastics business unit group. He joined Eastman in 1998 and has held roles of increasing responsibility in Environmental, Health & Safety, Technology and Business Management/Leadership. In his current role, he works across Specialty Plastic's various markets to leverage Eastman's advanced circular recycling technologies and help customers meet their sustainability goals.

## OUR SPEAKERS



### **JEREMY YOCCA**

#### **Manager Commercialization, SILGAN**

Jeremy Yocca's career started in 1998 as Technical Service Engineer. He worked diligently to support customers worldwide using closures and equipment supplied by White Cap purchased by Silgan eventually forming Silgan Closures. In 2013 Jeremy formed a service team for Silgan Equipment and successfully increased sales across all product offerings.



### **DAMIEN FOURNIER**

#### **VP Sensitive Portfolio, SIDEL**

Damien is Vice President Sensitive Portfolio at Sidel. He is in charge of the portfolio solutions serving the Aseptic, Ultra-clean and HotFill applications. In this role, Damien is responsible for Product Management, Product Promotion and Aseptic Technical Centers, microbio labs with a worldwide coverage. He has more than 25 years of equipment and solutions experience in the Food & Beverage industry.

## SPECIAL GUEST SPEAKER



### **JEFFREY SOKAL**

#### **CEO Mountaintop Beverage**

Jeffrey Sokal is a CEO of Mountaintop Beverage, a private label manufacturer of milk-based products, coffee drinks, and plant-based beverages in ultra-clean and aseptic packaging. Jeffrey is a proud husband and father of an 11 year boy. He is also a 30 year veteran of the food and beverage industry with experience in operations, technology, R&D, strategy, and business development.



### **ANDREA PONGOLINI**

#### **EVP Sales, E80 GROUP**

With over 20 years of experience in advanced automation solutions for the consumer goods industry, Andrea Pongolini excels at translating complex technical concepts into practical and operational processes. He leads E80 Group's sales efforts in the NAFTA region, and he is a respected industry leader, and he is a respected industry leader known for his strategic vision and commitment to customer satisfaction, driving transformative change in the field of automation.



# LOCATION & NETWORKING OPPORTUNITES

## VENUE

### Royal Sonesta Chicago Downtown

71 E. Wacker Street  
Chicago, IL 60601



## COCKTAIL DINNER

The cocktail reception is hosted by the seminar organizers. All attendees are invited to enjoy an evening of cocktails, food, conversation and fun.

### Date:

7th November, 2023

### Time:

7:00 PM – 9:00 PM CST

### Location:

The Royal Sonesta Downtown, Penthouse Floor  
and Rooftop Terrace



TIME	SEMINAR AGENDA: DAY 1	PRESENTER
12:00 – 12:45	Registration	<b>SIDEL</b>
12:45 – 13:00	Introduction	<b>SIDEL</b> Marcos Pilati
13:00 – 13:30	PET Packaging: Insights into the latest market trends in liquid dairy products, plant-based beverages, juices and nectars	<b>MINTEL</b> Lynn Dornblaser
13:30 – 14:00	Marketing Wants What? Harnessing Ingredients for On-trend Beverage Formulation	<b>IMCD</b> Wanda Jurlina
14:00 – 14:30	Networking/coffee break	All
14:30 – 15:00	Operational and maintenance learnings from installing aseptic processing lines	<b>TETRA PAK</b> Jean-Pierre Berlan
15:00 – 15:30	From Concept to Consumer: The Importance of branding and strategic packaging design	<b>GENTLEBRAND</b> Shantal Alfaro
15:30 – 16:00	The sustainable PET packaging transformation for cost-efficient production	<b>SIDEL</b> Vincent Le Guen
16:00 – 16:30	Networking/coffee break	All
16:30 – 17:00	Safeguarding aseptic products: The vital role of secure plastic caps	<b>SILGAN CLOSURES</b> Jeremy Yocca
17:00 – 17:30	Shelf-appeal & shelf-life for sensitive products in PET: color, light barrier & functional additives	<b>PENN COLOR</b> Nicolas Rivollet
17:30 – 18:30	Networking/coffee break	All
18:00 – 18:30	Unlocking cost savings and sustainable excellence: Husky PET preform solutions for aseptic products	<b>HUSKY</b> Nader Khalid
18:30 – 19:00	Packaging life cycle analysis	<b>NAPCOR</b> Laura Stewart
19:00 – 21:00	Cocktail & Buffet Dinner	All

<b>TIME</b>	<b>SEMINAR AGENDA: DAY 2</b>	<b>PRESENTER</b>
8:30 – 8:45	Introduction and Day 1 Recap	<b>SIDEL</b> Marcos Pilati
8:45 – 9:00	Aseptic Combi Predis: The benchmark in sustainable production	<b>SIDEL</b> Arnaud Poupet
9:15 – 9:45	Aseptic Excellence Unveiled: Our journey in navigating challenges and empowering communities	<b>MOUNTAINTOP BEVERAGE</b> Jeffrey Sokal
9:45 – 10:15	Networking/coffee break	All
10:15 – 10:45	Leverage Digital to excel in aseptic operations	<b>SIDEL</b> Damien Fournier
10:45 – 11:15	No tradeoffs. No compromises. How to create a recycled content reality that works.	<b>EASTMAN</b> Chris Layton
11:15 – 11:45	Networking/coffee break	All
11:45 – 12:15	Insights in advancement of modern intralogisticsn	<b>E80 GROUP</b> Andrea Pongolini
12:15 – 12:45	Conclusions and closing of the seminar	<b>SIDEL</b> Marcos Pilati
12:45 – 13:15	Buffet Lunch	All















Our partners

