

Press release

July 28, 2010

Sidel at the K 2010 show (Dusseldorf, Germany, October 27 – November 3)

The plastic bottle from A to Z

At the K show, the world's leading trade fair for plastics, the Sidel Group will present its integrated solutions for PET bottling. And a whole array of innovations.

As the world's leader for PET bottling technologies, the Sidel Group has unique competence in the development of state-of-the-art, custom-made solutions for its customers. Sidel's strength lies in its in-depth knowledge of plastics, package design, package/product compatibility and all packaging technologies, from blow molding to end-of-line equipment.

During the fair, the Sidel Group will present a number of innovations from its unflagging R&D efforts, which have doubled since 2007. These innovations involve the following competence areas:

- The development of new packages that are innovative in terms of their design, the materials used, their technical and economic performance and their recyclability.
- Blow molds that ensure package quality, integrating technological innovations aimed at accelerating format changeovers, limiting maintenance and enhancing hygiene.
- The development of new blow molding technologies that use less energy.
- ECO Services, a family of services aimed at optimizing the productivity of already installed packaging equipment, helping them reach their full potential while also reducing energy consumption.

About the Sidel Group

With more than 30,000 machines installed in 190 countries and with annual sales of 1 billion euros in 2009, the Sidel Group is one of the world's leaders in beverage packaging solutions: water, carbonated soft drinks, milk, sensitive beverages, oils, beer and alcoholic beverages. Sidel has production sites in 13 countries as well as sales and service offices in 30 countries. Around the world, the Group's 5,000 employees provide customers with complete bottling solutions, including package design, line engineering, packaging machines and related services. To learn more about Sidel, come visit our Website: www.sidel.com.

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